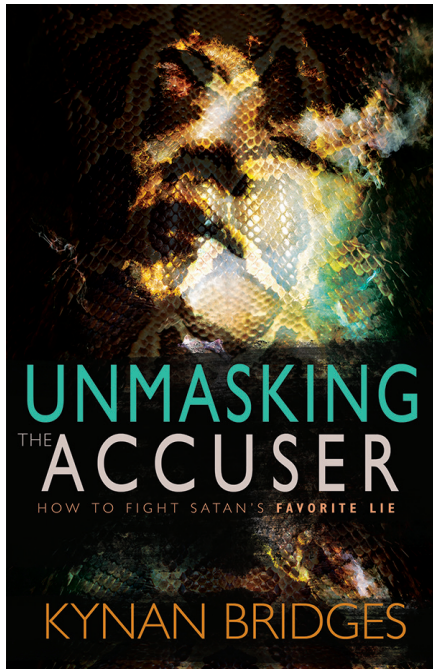


Unmasking the Accuser

How to Fight Satan's Favorite Lie



WHITAKER
HOUSE



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Author's Residence: Tampa, FL

Exclusive Territories: Worldwide Rights

Also available:

Ebook: 978-1-62911-809-3 | \$15.99 US | \$21.99 CAN

Spanish: 978-1-62911-825-3 | \$14.99 US | \$20.49 CAN

Kynan Bridges

Description:

When was the last time a Christian hurt you?

The demonic trio of slander, gossip, and offense has gained huge momentum both in our society and in the church. They ruin families, destroy churches, and discredit those in spiritual leadership. Even worse, instead of fighting them, believers daily aid these spirits. And daily, other believers fall victim.

Satan's favorite lie is that spiritual attacks always come from outside—that Christians can't hurt each other. But when Pastor Kynan Bridges rips the mask off of the accuser, the truth is revealed: Satan's spirits of slander, gossip, and offense are using believers themselves to infect the church with bitterness and spiritual dissension. Using a careful study of the Word of God, Pastor Kynan shows how to fight back and find unity in Christ.

Key Selling Points:

- Author has appeared multiple times on Sid Roth's *It's Supernatural* and in *Charisma* magazine.
- 120,000+ likes on Facebook; 9000+ followers on Periscope.
- "Unmasking the Accuser" inspirational video on author's social media has already prompted thousands of shares.
- International speaking tour in 2016–2017.

Marketing and Publicity Plans:

- Landing page featuring videos, photos, infographics, free downloads, and more.
- Review mailing to top Christian print, online, television, and radio outlets.
- Influencer mailing to key pastors and people of influence within author's network.
- Exclusive Whitaker House Author App to promote book through author's speaking engagements.
- Print and/or online consumer advertising.

Comparable Titles:

PRAYERS THAT BREAK CURSES, John Eckhardt, Charisma House, 2009.

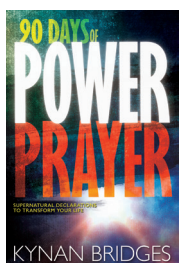
978-1-59979-944-5

EXPOSING SATAN'S PLAYBOOK, Perry Stone, Charisma House, 2012. 978-1-61638-868-3

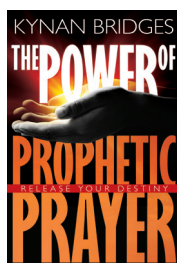
Competitive Titles:

THE SPIRIT OF PYTHON, Jentezen Franklin, Charisma House, 2013. 978-1-62136-220-3

JEZEBEL'S PUPPETS, Jennifer LeClaire, Charisma House, 2016. 978-1-62998-622-7



978-1-62911-693-8



978-1-62911-622-8



KYNAN BRIDGES is a speaker and the author of several books, including *Kingdom Authority* (Whitaker House, 2015), *Power of Prophetic Prayer* (Whitaker House, 2016), and *90 Days of Power Prayer* (Whitaker House, 2016). His Facebook video "My Wife Is in Love with Someone Else [Jesus]" went viral in January 2016, with over a million hits in one day. Pastor Kynan hosts his own television show *Life More Abundantly*, and is the senior pastor of Grace & Peace Global Fellowship in Tampa, Florida, where he lives with his wife, Gloria, and their three children.

kynanbridges.com

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whitakerhouse.com sales@whitakerhouse.com 1.800.444.4484